



Press Release

ANTIK Technology Showcases Over-the-Top IPTV Outsourcing Solution

Slovak company ANTIK Technology developed a complete end-to-end IPTV outsourcing solution to help OTT providers who want to take advantage of IPTV technology without building everything out by themselves.

June 15, 2011 – ANTIK Technology begins to offer a scalable end-to-end IPTV outsourcing solution for OTT video and content delivery providers, ethnic TVs and telco operators around the world. Juice IPTV global solution enables providers to offer IPTV service delivered over public internet to their customers without building the technology by themselves – by just renting it.

The solution consists of several elements. Content streams from the source (Satellite, DVB-T/C or IP) through the Content Acquisition Stations built by ANTIK throughout the world and is transcoded by Juice Ember Transcoders. Content Delivery Network is built on robust Master servers at major global locations complemented with Slave (distribution) stream servers spread over the regions where subscribers live. Thanks to the segment streaming and buffering, the system enables high quality multimedia content delivery to subscribers even when last mile network bandwidth is limited.

The IPTV content can be viewed on a variety of devices, such as a TV connected to a set-top box, on a mobile device using the place-shifting technology or a PC running a virtual set-top box. The Central Management Station serves for simple channel and package management, billing integration, STB and archive management, as well as VOD, nPVR/PVR, Mozaic and EPG control.

Single parts of Juice IPTV outsourcing solution can be used as a puzzle. **„Depending on their needs, operators can rent only one or two components to complete their solution, or we can serve them with end-to-end turn-key interactive TV delivery,“** explains Igor Kolla, ANTIK Technology's CEO. ANTIK offers a complete set of compatible components necessary for IPTV from transport stream receivers, transcoders, nPVR and VoD components, management servers and stream servers, as well as FullHD Juice set-top boxes with free middleware.

The goal of IPTV outsourcing is to offer an end-to-end IPTV service for providers looking for an easier way into the market than building everything out themselves. Thanks to this fact, OTT operators can avoid hiring more technical and operation staff to support a new service.

About ANTIK Technology

ANTIK Technology is a company dedicated to a long-term development, production and distribution of hardware devices for telecommunication industry. The company is a producer of professional encoders/transcoders, IPTV Server SW, IPTV set-top boxes and IPTV head-end, such as stream servers, network PVR, VOD and time-zone shifting. These devices are used by telecommunication operators in several countries worldwide. A sister company ANTIK Telecom is a leading provider of triple play services in Košice, the second largest city in Slovakia. More information at www.antiktech.com.

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