

BuddyTV Guide Launches Vibes™

Vibes Offers iOS7 Users a Completely New Experience to Help them Find, Watch and Share TV Shows and Movies Online, on Devices and on TV

Seattle, WA – September 18th, 2013 – BuddyTV.com, the leading TV website with six million users, today announced the release of Vibes™, an entirely re-imagined app for iOS7 that helps consumers find what to watch, where to watch it, and empowers them to personalize and share their favorite shows.

Vibes provides a comprehensive guide to consumers across the nation who watch TV and movies on broadcast, cable and satellite TV as well as streaming and downloading from popular online services. The free app integrates each TV fan's video sources including their cable provider, satellite provider, broadcast TV, as well as streaming options like Amazon, Netflix, iTunes, Hulu, HBO, Crackle and others. Vibes also directs users to the content, if available, on the device or on TV.

The Vibes app is a very powerful platform that allows users to subscribe to, create, and share Vibes. Each Vibe is a unique collection of TV shows and movies that can be sorted by linear broadcast, streaming, or any other video source. Popular Vibes include "Redneck Buddies", "Underwater Terror", and "Rich People doing Stupid Things". Each show contains significant enhanced data including articles, slideshows, episode information, pricing, and TV/Movie location to provide the user with engaging content.

Discovering TV shows and movies through friends is often the most important factor in deciding what to watch. Vibes makes it very easy for users to solicit input from friends and experts to find shows to watch as well as to share collections they love.

"Vibes speaks to the TV fan who loves to share the shows they watch and find new shows to try," said Andy Liu, CEO of BuddyTV, "We have built Vibes based on the experiences of our six million users who love TV and want to more easily discover and watch shows as well as share what they love."

BuddyTV's Vibes brings together:

Sources. All sources of entertainment that you have access to are placed into one app: cable, satellite, broadcast, and streaming (Amazon, iTunes, Crackle). You let the app know what sources you have available and Vibes takes care of the rest.

Devices. Vibes lets you know if you can watch it immediately on your mobile device or what channel to tune into on your TV.

Interests. Subscribe to Vibes that match your interests. Vibes can range from "Distract My Child" to "Redneck Buddies" to "Underwater Terror". Each Vibe is rich with TV shows and movies as well as enhanced content. Just as people create playlists of their favorite music, Vibes lets fans create a theme-based collection of their favorite shows or movies.

Friends. Share your created Vibes with your friends. Share your favorite inspirational movies. Find Vibes that your friends are subscribing to.

BuddyTV Vibes is available today on iOS 7 capable devices including iPhone and iPad.

About BuddyTV:

BuddyTV Guide's Vibes™ is a free app to help TV and Movie viewers manage sources of content, devices, interests, and friends. BuddyTV has the highest rated TV Guide app in iTunes and has over 1.2M downloads and over 6MM monthly uniques on its website.

For press inquiries or to arrange an interview with BuddyTV CEO Andy Liu, please contact Andrew Sumitani at BuddyTV: andrew@buddytv.com or 206-859-4180 x205. For more information about BuddyTV and the BuddyTV Guide app, visit www.BuddyTV.com and be sure to like us on Facebook and follow us on Twitter @BuddyTV and @BuddyTVGuide