

\*eventIS expands East European interest\*

\*/Latvian TV service provider implements new EPG system from eventIS/\*

\*Eindhoven, the Netherlands, September 10, 2009 \*– eventIS, a SeaChange International company and market leader in metadata solutions for linear broadcasting and video on demand, announces the successful implementation of an Electronic Programme Guide (EPG) solution for Livas Telecommunications, one of Latvia’s largest cable broadcasters. The

first implementation on eventIS converged Service Delivery Platform

(cSDP) in Latvia, the solution meets Livas’ complete EPG needs for cable, terrestrial and IP TV broadcasting.

The solution handles EPG data for some 200 services that Livas offers to its viewers. It manages all EPG functionality for the cable and terrestrial services and also publishes the EPG data online for Livas’ IP TV services.

The flexible, modular nature of the cSDP allowed it to be tailored to meet the specific requirements of Livas.

“Livas is our first customer in Latvia which is a highly rewarding achievement for us,” said Erwin van Dommelen, President, eventIS. “The project also marks another successful step in our penetration of the rapidly growing East European market. Our cSDP solution is ideal for this developing area as it meets a wide range of needs and services from simple linear broadcast to convergent, multi-play content delivery and personalized TV.”